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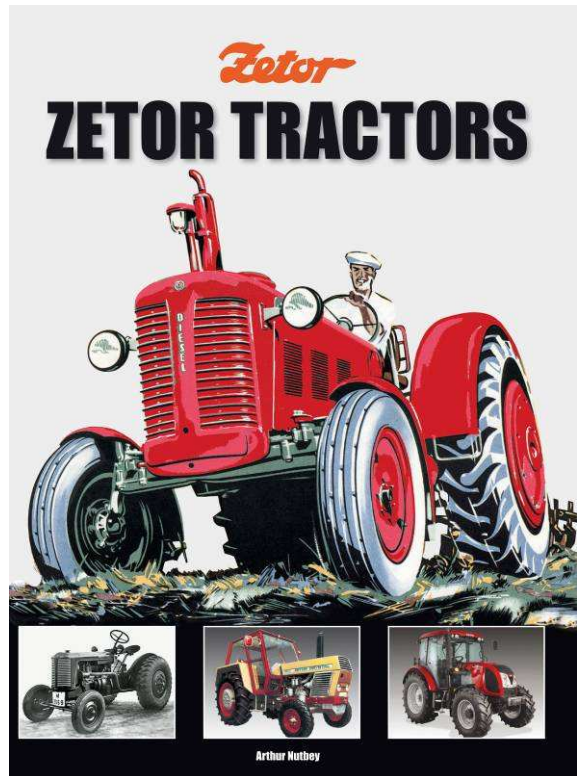
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1. ZETOR TRACTORS – A BOOK BY ARTHUR NUTBEY

The book is first illustrated history of Zetor in the English language. An account of the impressive development of Czech engineering and one of the best known Czechoslovakian industrial groups, Zbrojovka Brno, tells the fascinating story of how an arms manufacturer in Brno, the “Manchester” of Moravia, turned to a tractor maker after World War II. In a nutshell the book presents the development of the Zetor tractor range from 1945 onwards. Since that year 1.2 million tractors have been sold all over the world including licence production in Asia, the Middle East and Africa.

„The idea for this book was born in August 2007 at the well known international oldtimer tractor festival in Panningen, the Netherlands. At that show the spotlights were on the Zetor brand and more than 200 Zetor old timers had come together. Between dealers collectors and fans the question came up „why is there no book about Zetor tractors?“ And so it all began.“

This book is written by Arthur Nutbey from the Netherlands, retired from international marketing communication (farm equipment industry) and a big Zetor fan.



Further details:

Format: hard cover, 21x28,5 cm, 80 pages, illustrated throughout
Available in English, French and Dutch.
A Czech language version is planned for 2nd half of 2010.
For a preview go to www.zetorbook.com

2. SUCCESSFULL YEAR 2009 FOR ZETOR

► Zlatý klas award for the new model Proxima Power 105 was procured on 36th international exhibition Země Živitelka in České Budějovice /27.8 – 1.9./ . This award explains that this tractor is one of the best products within agricultural machines.

► Zlatý kosák award for the new model series Proxima Power within the 36th international agricultural and food exhibition in Nitra, Agrokomplex, which was taking place 20th – 24th August.

► Honorable Mention for Proxima Power 115 in category Plant Production Machines on the basis of the committee evaluation within the exhibition Agrosalon 2009 in Nitra, Slovakia, 27th-30th October.

► The new 16-valve four-cylinder Zetor engine, one of the Development Institute of Tractors's project, won the competition in Detailed Design Products on the basis of special evaluating academy decision within the traditional technical conference of users of CAD system Pro / ENGINEER (SPro2009, 25th and 26th May 2009 in Hrotovice.

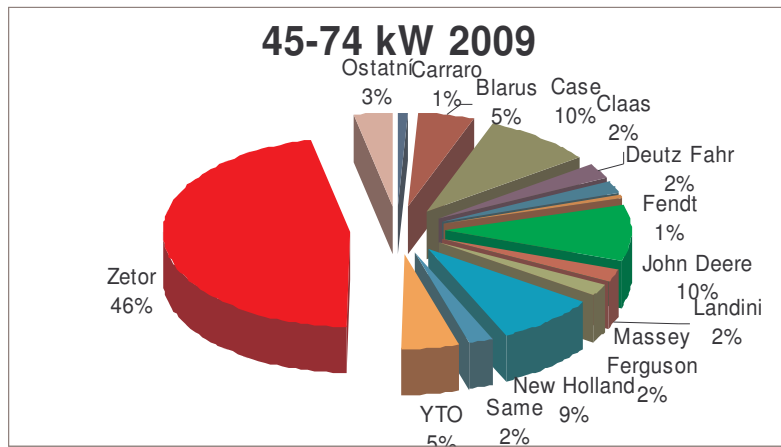
► Václav Milík & Zetor tractor won the 36th Czech republic Ploughing Championship in Zábřeh in Moravia in September and in the same month he reached the best position of the Czech competitors in the history of World Ploughing Championship in Slovenian Moravská Toplice /and also became the year's best placed competitor with Zetor tractor – 5th position/.

► The important Contract in Brazil

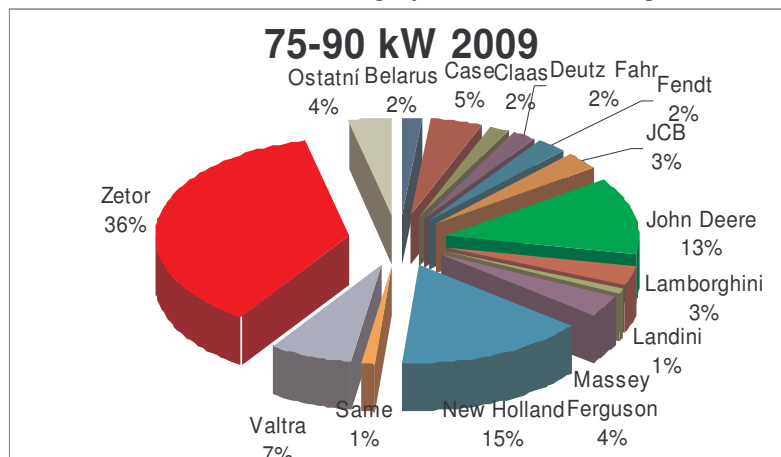
more information: <http://www.zetor.com/zetor-celebrates-important-success-in-brazil>

► Number of registered tractors in Czech republic in 2009 /Zetor is the first/

Total of 999 tractor units in category 45-74 kW were registered in 2009 in Czech republic



Total of 481 tractor units in category 75-90 kW were registered in 2009 in Czech republic



3. CUSTOMER DAY IN ZETOR



On 11th March 2010 the first Customer Day took place in Zetor. The event was conceived as a demo show as well as sales. Among the selected dealers and their customers who participated in the action were companies which had the best sales results in 2009:

Agrozet České Budějovice, a.s., Václav Kubík, Mitrenga, a.s., N + N Košátky, s.r.o., Zálesí a.s. and Farmtechnik, s.r.o.

After an opening by Jaroslav Gottwald the Customer Day went on with a presentation of the product line, a flashback to the history of Zetor tractors, an excursion into the Assembly Line and that all was accompanied by the expert commentary from Miloš Šubr, Bohdan



Špička, and Jaromir Rybníkář, employees of Zetor. Like a diversification of this event were a competitive disciplines: driving skill - slalom race with a trailer, reversing with a farm wagon and assembling of palettes. The best drivers were awarded by Business Director, Yaman Yalcin.

A model ranges which were presented during the action: Proxima Power, Proxima Plus, and also Forterra 135, historical Zetor tractors and Proxima 85 cabrio, not so common in Czech market.

Over eighty people interested in Zetor tractors took part in the Customer Day despite an



unfavorable weather. The event was quite successful also thanks to effort of

Service&Customer Care Department and Quality Department.

4. TECHAGRO 2010



Dovolujeme si Vás pozvat u příležitosti veletrhu Techagro ve dnech 21. 3. – 25. 3. 2010 k návštěvě naší expozice.

Pavilon V, stánek 009

We have the honour of inviting you to visit us at the Techagro fair in Brno from 21. 3. – 25. 3. 2010.

Hall V, Stand 009



YOUR SUGGESTIONS

If you are interested in any other ZETOR actuality which have not appeared in this issue, do not hesitate to send all information you want to share within the frame of ZETOR Sales network till the next issue deadline, 8th June 2010 to e-mail: EPrstkova@zetortrade.cz. We will try to satisfy you and ensure the maximum informedness.