

Trnkova 111  
628 00 Brno  
Czech Republic

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### 1. ZETOR DAY TRADITION CONTINUES

On the 1<sup>st</sup> October 2009 was held the second Zetor Day In Kropáčova Vrutice. The venue of this action was a business complex Košátky N + N, one of the leading dealers of Zetor Trade. This event followed the first-ever Zetor Day, which took place on the 23<sup>rd</sup> June 2009 in Tábor with the support of Agrozet České Budějovice, also important brand Zetor tractors dealer.

In Kropáčova Vrutice were shown twenty-five tractors from the Zetor Tractors product portfolio: from weakest Proxima through Proxima Plus with innovative elements which are already assembled in the basic design, then through Proxima Power fitted a new gearbox with electronically controlled reversing, to Forterra, which is currently the most powerful class of Zetor tractors. Zetor tractors are equipped with four-cylinder engine, which are different in specific power (61 to 120 HP). This year was also innovated the indication of Zetor tractors: the name of the model line remain and was added by the figure corresponding to approximate power in HP. Numeric designation is now always closed by the number five.



qualified advice by employees of Zetor Trade and also N + N Košátky company who were willing to answer any question not only the technical facilities, but also the services and funding.

The visitors agreed that they are very interested in this event in future, so you can expect again from Zetor introduction of some innovations in next year, such as new 16-valves engine or more powerful model range - Maxterra.

The owner of the most of exhibited tractors is Zetor Trade, some of them are owned by company N + N Košátky. Each tractor was equipped with an aggregated technology both in the classic back and front hitch, tow bar or in the classic hanger designed for trailers. Of course there were



## 2. NEWS IN THE PROMOTIONAL MATERIALS



For next year we prepared a diary, format A5, which you can order at the end of October via Zetor PDC. Order number is 888301025, price 158,- EUR (6 EUR).

*Diary 2010*

## 3. SUMMARY OF THE IMPORTANT TRADE FAIRS AND EXHIBITIONS IN 2010

Country	Month	Name of exhibition 2010
Poland	2	Polagra Poznań
	3	Kielce - Agrotech + Las-Expo
	9	Agro show Poznań
Czech & Slovakia	8	Nitra - Agrokomplex
	4	Brno - Techagro
	8	České Budějovice - Země Živitelka
Great Britain	7	Stoneleigh - Royal Show
Ireland	2	Naas, Co. Kildare - Farm Machinery Show
France	10	Sommer d'Eleva
Germany	6	Interforst
Bulgary	2	Agra - Plovdiv
Netherlands	9	Agrotechniek Holland
Hungary	9	Budapest - OMÉK
Greece	2	Agrotica
Croatia	3,9	Bjelovar
Russia	10	Agrosalon
Serbia	1/2	Maschexpo
Ukraine	6	Kijev - Agro
Romania	4	Bucurest
Sweden	10	Elmia Maskin & Fält
Norway	9	Seljord Dyrskuen
Denmark	11	Agromek

#### 4. THREE CHAMPIONSHIPS IN PLOUGHING

During the September was realized the Ploughing Championship within global, european and republic competition. In each of these three races found his place "red tractor from Brno".



Already 56<sup>th</sup> World Ploughing Championship took place from 4<sup>th</sup> to 5<sup>th</sup> September 2009 in Slovenian Moravská Toplice. In this prestigious international competition in the category of classical two-shares-plough won the 5<sup>th</sup> place Czech representative Václav Milík with Zetor tractor. He reached the best position of the Czech competitors in the history of World Ploughing Championship and also became the year's best placed competitor with Zetor tractor.

*"We are very proud not only of the Zetor tractors participate in this prestigious international contest, but that helped the Czech representative, Mr Milik, to won 5<sup>th</sup> place. We congratulate him."*, says Josef Chodounský, Managing Director of Zetor Tractors.

Vaclav Milik was not the only competitor with Zetor tractor. In this brand put trust also representatives of four other countries - Slovakia, Hungary, Slovenia and the USA. On the competition participate 17 other worldwide agricultural equipment manufacturers.

World Ploughing Championship is an international competition held annually since 1953 and is organized by the World Ploughing Organization. This year has participated total of 28 countries in the category of classical two-share plough and in the category of rotary two-share plough total of 30 countries. Participants competed in two days - the first day was ploughed a stubble and the second day it was a grassy weeds ploughing. Evaluated were quality and accuracy of ploughing. The final results were determined by the results from both days.



*Václav Milík & Zetor tractor, representatives of Czech republic on World Ploughing Championship*

The venue for two other prestigious competitions, 36<sup>th</sup> Czech republic Ploughing Championship with single-sided two-share plough and rotary two-sided two-share plough and 26<sup>th</sup> European Ploughing Championship with rotary two-sided two-share plough, was Zábřeh in Moravia. It took place from 24<sup>th</sup> to 26<sup>th</sup> September. In a nationwide contest won the first prize /with the classical single-sided two-share plough/ Václav Milík with Zetor tractor. This success follows not only the success from the World Championship in ploughing, but also a series of victories in last six years in the republic competition. The winner of the European contest became John Whelan from Ireland.

Zetor participated in this event by four tractors, which were exhibited throughout the duration of the Championships. One model - Proxima Power 85 – was lent to Ploughing Society, which served as an operating tractor and even two models of Zetor tractors were lent to competitors.



Czech republic Championship took place according to the rules of the World Ploughing Organization. This competition was divided into four categories - classical one-sided and rotary two-share plough, rotary four-share plough and horse ploughing.

For competitors and visitors was prepared the accompanying program. This included for example Farmer's Day – field exhibition, the exhibition of historical farm machinery, horse ploughing, riding skills in tractor with trailer and also paratroopers jumps and majorettes.

## 5. AGROSALÓN & AGRITECHNICA

On behalf of the Zetor Trade management we would like to cordially invite you to visit our exhibition at the 2<sup>nd</sup> international fair of agricultural technology, **Agrosalón**, which takes place in Nitra from 27<sup>th</sup> to 30<sup>th</sup> October 2009 and also the largest global supply of agricultural equipment on exhibition **Agritechnica** in Hannover from 10<sup>th</sup> to 14<sup>th</sup> November 2009.

**ZLATÝ KOSARSKÝ OČENENÍ**  
ZEMELSKÝ  
ZLATÝ KLAS 2009

Dovolujeme si Vás pozvat na návštěvu naší expozice | 27. 10. – 30. 10. 2009

**Zetor**

**AGROSALÓN 2009 NITRA**  
2. MEZINÁRODNÍ VELTRH POLEHOŠPODÁRSKEJ TECHNIKY

PAVILÓN M3

**AGRI TECHNICA**

We have the honour of inviting you to visit us at the Agritechnica fair in Hannover from 10. 11. – 14. 11. 2009.

Hall 9, Stand H07

Dovolujeme si Vás pozvat u příležitosti veletrhu Agritechnica ve dnech 10. 11. – 14. 11. 2009 v Hannoveru k návštěvě naší expozice.

Pavilón 9, stánek H07.

**Zetor**

## YOUR SUGGESTIONS

If you are interested in any other ZETOR actuality which have not appeared in this issue, do not hesitate to send all information you want to share within the frame of ZETOR Sales network till the next issue deadline, 8<sup>th</sup> November 2009 to e-mail: [EPrstkova@zetortrade.cz](mailto:EPrstkova@zetortrade.cz). We will try to satisfy you and ensure the maximum informedness.

Zetor Trade, s.r

Entered at the Regional Court in Brno, file numer C 40258

Company ID Number: 26146002  
Tax ID Number: CZ26146002

Tel: 00 420 544 424751  
Fax: 00 420 544 233558

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URL: <http://www.zetor.com>  
e-mail: [info@zetor.com](mailto:info@zetor.com)